

## Speaker Bio



**Richard Hadden** has long been a respected voice in the world of Employee Engagement, Leadership, and the Workplace, with a focus on recruiting and retention, and winning the war for talent.

He is co-author of the popular *Contented Cows* leadership book series, including his latest book, *Contented Cows STILL Give Better Milk*, and also the book *Rebooting Leadership*.

As an expert in Employee Engagement, Richard teaches specific practices that help to create a focused, engaged, and capably led workforce.

### EDUCATION

Master of Business Administration from The University of North Florida, Jacksonville.

Bachelor of Science in Management from Jacksonville University.

### CAREER

Richard Hadden began his career as a manager for a large savings and loan association. He learned computer programming and worked as a programmer and systems analyst in the field of multi-user microcomputer software. He was Director of Product Development for a software developer in North Florida before starting his own systems consulting business.

While consulting, he taught software design, principles of management, and international economics at Jacksonville University.

In 1998, he and Bill Catlette authored their first book, *Contented Cows Give Better Milk: The Plain Truth About Employee Relations and Your Bottom Line*, one of the first works to make the business case for creating a great workplace culture. Since then, he has delivered keynote presentations and training programs for more than 1200 audiences on five continents. He has earned the Certified Speaking Professional™ designation from the National Speakers Association. This is the highest earned designation in the speaking profession.

Richard has appeared on CNN and MSNBC, and his work has been featured in *Business Week*, *Entrepreneur*, and *Inc.* magazines, as well as many trade and professional publications.