



Please note: Hadden is pronounced HAD-n (rhymes with Madden), *not* Hayden.

## Platform Introduction – Richard Hadden

Richard Hadden is an author and workplace expert who has, for more than 25 years, studied the connection between people practices and profit performance.

An MBA graduate from the University of North Florida, Richard led teams in banking, telecommunications, and software design, before teaching Management and Economics at his undergraduate alma mater, Jacksonville University.

A ninth generation Floridian, Richard has been speaking since he was 17 months old, but professionally for the last 25 years. In that time he has spoken for more than 1200 audiences on five continents, and now in four video platforms.

His latest book, *Contented Cows STILL Give Better Milk*, makes the business case for the role of leadership in Employee Engagement and organizational results.

Today, Richard will help us go from principle to practice as we prepare to lead fully engaged teams to greater and greater success.

Please join me in welcoming Richard Hadden.